# Template for Google Hangout Sponsor:

Hello [+mention Company name], my name is [enter your name] and I wanted to tell you how much I appreciate your product! It has really been a lifesaver for me here on Google Plus and I really appreciate everything you do with it! I’ve got [enter # of followers] people following me here on Google Plus and through word of mouth, I have directed people to become new users of your product, and they’re loving it! I’m really excited to announce that through the use of this tool, I have been able to create better engagement and help a lot of people too!

I wanted to reach out to you today because I have an opportunity that would benefit your company a great deal! I see that you understand the power of Google Plus and what it is bringing to social media. As you know, Google Plus will be the front runner for [enter your niche] in 2014, and this is what I wanted to talk to you about.

Since your company is active on this platform, I don’t have to tell you the power that Google Hangouts has on a brand. People connecting with other people in discussions that prompt action and engagement is what Hangouts have been designed to do. Word of mouth advertising is by far the best advertisement anyone can get both online and off, and I’m excited to announce that my [weekly, bi-weekly, monthly] hangout on air has been one of the most talked about in my niche!

The show is called [ENTER SHOW NAME], and I would like to inquire with your company to become a partner of this show in the form of a sponsor. I receive a total of [ENTER TOTAL YOUTUBE VISITS IN ONE WEEK]YouTube Visits on every show per week, and the discussion inside the event page is very high too.[ENTER TOTAL COMMENTS IN THE EVENT PAGE] The show also receives[ENTER AN AVERAGE # OF VISITORS PER LIVE SHOW] live visitors on every show as well!

\*What You Will Get\*

When you become a sponsor of [ENTER SHOW NAME], you will receive:

A mention at the beginning of the show and at the end of the show

A link back to your landing page (track-able preferred)

Plus mentioned in the event page comment section throughout the week and on the day of the show

Plus mentioned every time I share the event to my stream

More circles your Google Plus page

Viewable on YouTube after the live show is over

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This is the future of internet advertising and I truly believe that with the technology that we have today in Chromecast and other devices, more and more people are going to be watching Google Hangouts in 2014!

Thank you so much for the opportunity to become a part of your organization! If you have any questions, please feel free to comment below and I will answer them!

Thank You,

[NAME]